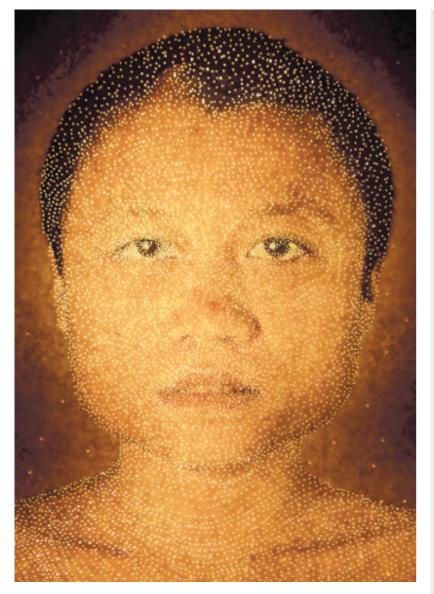
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In 2013 Tran Vu Hai turned a Soviet-era pharmaceutical factory in Hanoi into an arts complex called Zone 9. Soon, it became the hottest spot in the city. "Here in the factory, we can make things from zero and do whatever we want to do," said Hai in an interview with the Diplomat Magazine.³ This space, symbolic in the way it provides a sense of freedom and expression, is a unique atmosphere that attracts both Vietnamese and foreigners. The Zone 9 spirit spread beyond the artistic community to amass an impressive 60,000 'likes' on Facebook.

Another new space is 'Initiative - Contemporary Arts Museum' (I–CAMP), which helps to exhibit and preserve contemporary artworks. Tran Luong, the artist and curator behind the idea envisions an exhibition space for contemporary artworks, including installation, video art, photography, conceptual art, land art and site-specific art. More than 10 artists in Hanoi have been involved in this project, including famous names like Trinh Thi, Luong Hue Trinh, Huy An, The Son and more. They launched I-CAMP's first exhibition in December 2013 at Muong Museum. A bold project of implanting modern technologies and consumer goods in under-developed settings underlined the gap between urban middle class and poverty-stricken areas in rural Vietnam.

The return of hải ngoại artists and the creation of new art spaces is slowly changing the production and consumption of art in Vietnam and responsible for contributing to the on-going revival of the artistic landscape. As young artists, intellectuals and educators, these contemporary Vietnamese artists are leading the wave of experiments in cultural expressions.

Huong LE THU, Visiting Research Fellow, Institute of Southeast Asian Studies (ISEAS)

References

- 1 Håi ngoqi music is of particular impact, promoting Vietnamese overseas art as well as bridging new generations of Vietnamese born abroad to the heritage of their ancestors. There are a number of studios, distributors and production centers, like Thuy Nga Paris, Asia, Làng Văn or Vân S n Studio. They have served as homes for 'refugee' artists and compositors, centers of cultural and artistic community and providers of comfort to the Vietnamese political and economic emigrants. Some of Vietnamese most prominent modern artists, compositors and writers have been creating 'in exile' and distributing their work 'back home' through these centers.
- 2 Le Thu, Huong. 2010. 'The Independent Voice of Contemporary Vietnamese Artists', *Mapping Cultural Diversity: Good Practices from Around the Globe*, UNESCO and ASEF Publication, Germany.
- 3 'Vietnam Comes of Age. A new arts complex in Hanoi reveals a generational shift'. Article published by *The Diplomat* on 12 November 2013: http://thediplomat.com/2013/11/vietnam-comes-of-age/

Above: Light Portrait' 2013; Photography light box 70 x 50 x 7 cm

Source: San-Art

Culture and politics of the newly announced Vietnamese Independent Writers' Association

Jason Morris-Jung

IN VIETNAM'S HIGH POLITICS of Politburo and Party Congresses, the recent 'Declaration to Establish a Vietnamese Independent Writers' Association' by 62 prominent Vietnamese writers from inside and outside the country might appear as a trivial event.¹ Indeed, one is immediately confronted with the question of why such an Association would even be necessary when the official Vietnam Writers' Association (*Hội Nhà Văn Việt Nam*) has already been operating for more than a half century. Yet in the context of growing oppositional voices within the single party-state, the Declaration is another important event. It is a direct challenge to state censorship and control over the arts and literature, while also calling on all Vietnamese writers to take up the struggle of revitalizing the nation's political consciousness and envisioning new alternatives.

While the *dổi mới* reforms of the late 1980s brought Vietnam onto the path of a market economy, its political system has remained stubbornly communist. Jonathan London refers to this model as Market-Leninism, whereby "communist parties pursue their political imperatives through market institutions and market-based strategies of accumulation while maintaining Leninist principles and strategies of political organization." One of these key strategies has been 'state corporatism'. Under a corporatist approach, state authorities officially recognize certain organizations as the sole representative of their group or class in exchange for political obedience.³

When the Vietnam Writers' Association was established in 1957, it was designed as part of an elaborate institutional skeleton being rolled out at the time by the fledgling party-state – as newly recognized by the Geneva Accords of 1954 – to establish the basic structure of this corporatist approach.⁴ Organizations like the Writers' Association were important not only for promoting a certain type of thinking that reinforced the party-state's own political platform, but also as a convenient instrument for disciplining and punishing regime critics by divesting them of professional status and sullying personal reputations. Hence, when members of this new Association called themselves 'independent', it should have been very clear from what they were declaring their independence.

One has only to look at the author of the Declaration to understand well the political context and history of this initiative. At the age of 82, Nguyên Ngọc is one of Vietnam's most renowned nationalist writers for his glorifying accounts of the contributions of the highland ethnic minorities to the war efforts of the North Vietnamese. However, Nguyên Ngọc was also at the center of controversy in the late 1980s, when he was dismissed as Editor-in-Chief of the Vietnamese Communist Party's Arts and Literature Magazine for his role in publishing the satirical and irreverent writings of Nguyễn Huy Thiệp and other "đổi mới" writers. Since then, he has earned a reputation as an outspoken critic of state politics and ardent supporter of many privately funded cultural and educational projects.

Other signatories to the Declaration include southern writers Buì Minh Quốc and Tiêu Dao Bảo Cự, who, at the time of Nguyên Ngọc's dismissal, organized a protest march through the Writers' Associations across the country to demand his reinstatement. There are also literary scholar Nguyễn Huệ Chí and writer Phạm Toàn (aka Châu Diên), who are famous for the online petition they drafted in 2009 that brought together 135 of some of the most well-known and accomplished Vietnamese intellectuals from inside and outside the country in common protests of a government policy for bauxite mining. Among them are well-known regime critics, such as poet Hoàng Hưng and writer Hà Sĩ Phú, who have both been jailed for their writings and outspokenness. Yet there are others too, like writer Pham Đình Trọng, a lifetime Party loyalist until recently when he renounced his party membership and became an vocal critic of the party-state.

That this group of writers came together to protest state censorship and control over the arts and literature is significant. The last time they did so, in the late 1950s, they were brutally repressed by the party-state in what was known as the Nhân Văn – Giải Phẩm Affair, named after the two arts and literature journals around which they were organized. However, in the past few years, Vietnamese artists and intellectuals have re-emerged on the domestic political landscape. Through traditional and especially online media, they have been raising awareness and leading public discussions on many of the nation's most sensitive and important political issues. Their historically rich discourses and their own public

prestige have played a vital role in bringing together diverse Vietnamese groups from across the country and even around the world in a common opposition to major policies of the party-state.

The Declaration for the new Association reminds its readers of "the most important functions of literature, which is to stir the moral conscience and build up the ethical values of society." Its purpose is to help forge a 'fundamental renewal' in the nation's political consciousness, one that has not been possible up until now because of the type of state controls and political culture that has pervaded Vietnamese arts and literature since the Nhân Văn – Giải Phẩm Affair. For this reason, the Declaration argues:

Facing this prolonged situation that has now become urgent, we, the writers that have signed our names below, have decided to establish an independent organization for Vietnamese writers from inside and outside the country called the Vietnam Independent Writers' Association, with the hopes of contributing actively to building and developing an authentic, humane, democratic, modern, and globally integrated Vietnamese literary profession that can play a necessary vanguard role in the cultural renewal and renewal of the nation that our history demands.

The Declaration is less clear, however, on how the Association will be established and what exactly it will do. However, this is also indicative of the new politics that the Vietnamese intellectuals are leading. It is more performative than instrumental. It is more about raising awareness and exposing the limits of the current political system than a belief in gently influencing the system to transform itself. In this regard, the Declaration for the Vietnamese Independent Writers' Association cannot lose. Either it finds a way to establish itself and flourish and thereby demonstrates the possibility of a more independent existence; or state authorities suppress it in the usual way, but in the process expose themselves to an increasingly vigilant public eye.

Jason Morris-Jung, Visiting Research Fellow, Institute of Southeast Asian Studies (ISEAS)

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- 3 Yeonsik Jeong. 1997. 'The Rise of State Corporatism in Vietnam', Contemporary Southeast Asia 19(2):152-171; Benedict Kerkvliet, Nguyễn Quang Ân, and Bạch Tân Sinh. 2008. Forms of Engagement Between State Agencies and Civil Society Organizations in Vietnam: Study Report, Hanoi: VUFO-NGO Resource Centre
- 4 Kim Ninh. 2002. A World Transformed: The Politics of Culture in Revolutionary Vietnam, 1945-1965, Ann Arbor: University of Michigan Press

